

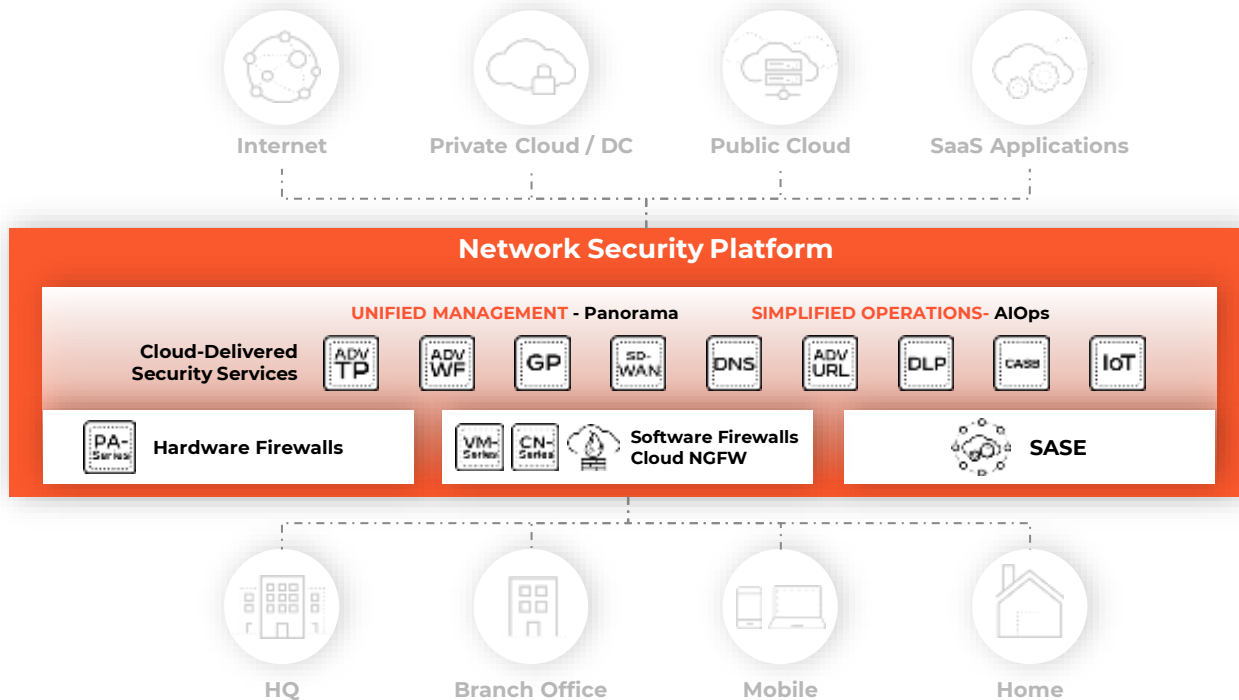
# Prisma SASE



Peter Blaško, PCNSE

# Network Security Platform

Best-In-Class Security Delivered Consistently. Organization Wide.



**Best-in-class security for all users and applications**

**Integrated security services across hardware, software and SASE**

**Optimized end-user experience at all locations**

**Simplified security operations**

# SASE

- SASE - Secure access service edge, or SASE (pronounced “sassy”)

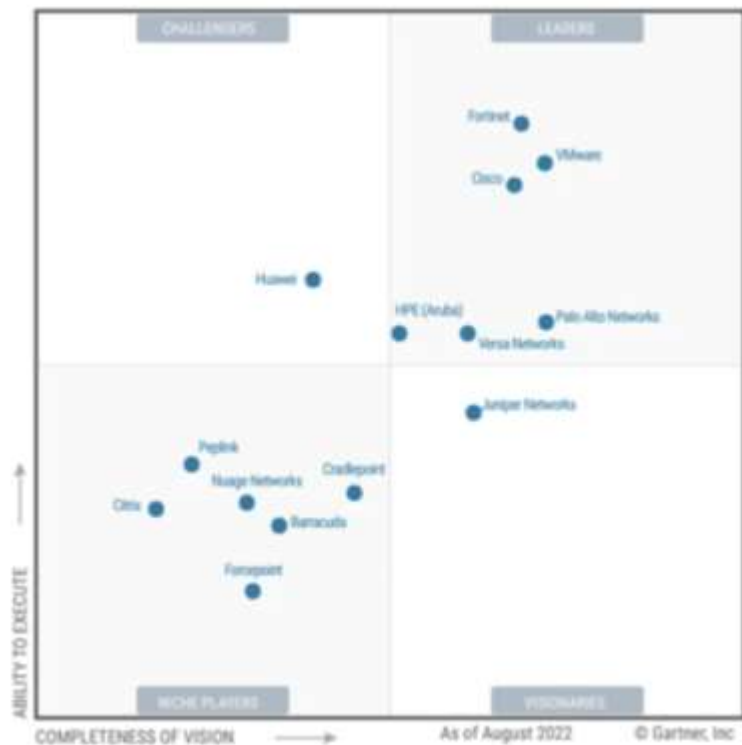
Gartner first described in the August 2019 report The Future of Network Security

SASE identifikuje užívateľov a zariadenia, aplikuje bezpečnosť založenú na politike a poskytuje bezpečný prístup k príslušnej aplikácii a údajom. Tento prístup umožňuje uplatňovať zabezpečený prístup **bez ohľadu na to, kde sa** ich používatelia, aplikácie alebo zariadenia **nachádzajú.**

SASE obsahuje:

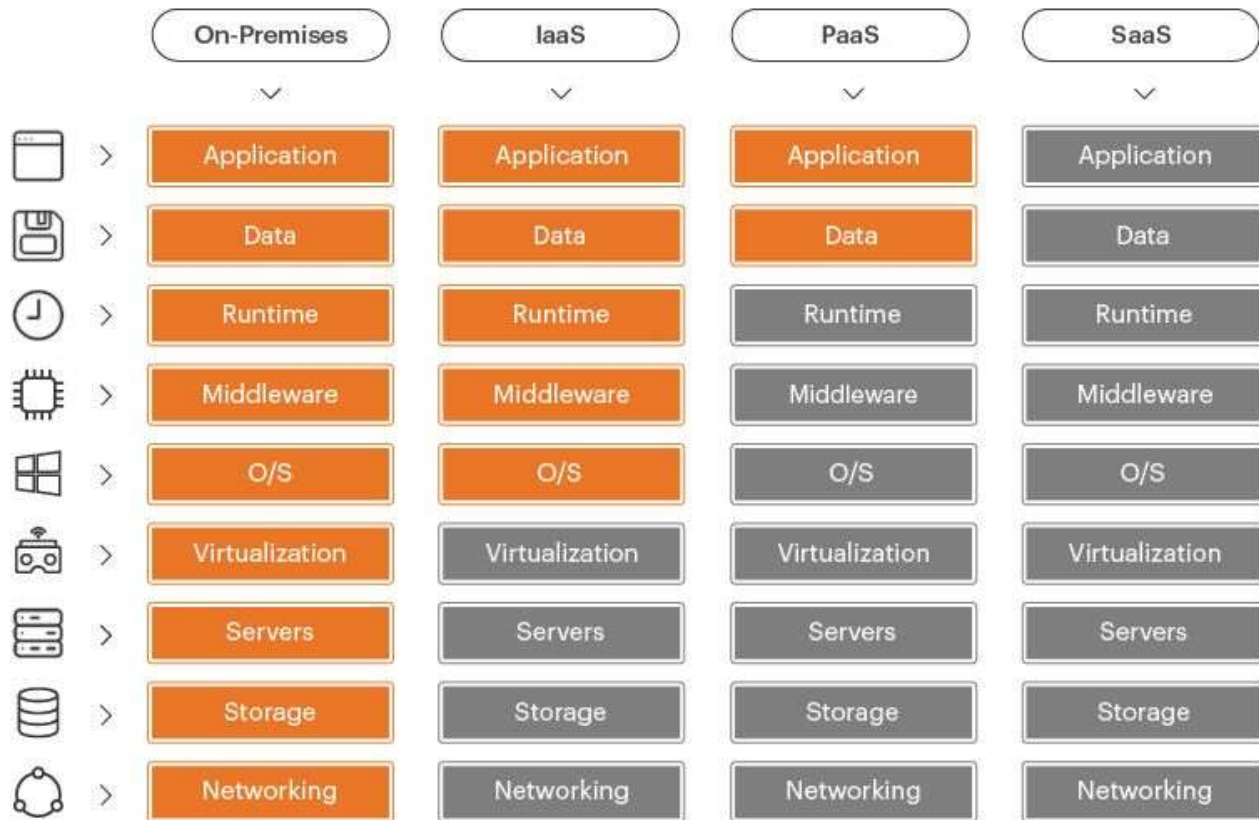
- Access/SES - secures access to the web, cloud services and private applications regardless of the location of the user or the device
- SD WAN - products replace traditional branch routers. They provide dynamic path selection
- ADEM - Endpoint monitoring, Synthetic monitoring, Real user traffic monitoring
- ZTNA - connect Prisma Access to your organization's private apps simply and securely.

# SD WAN



# SSE

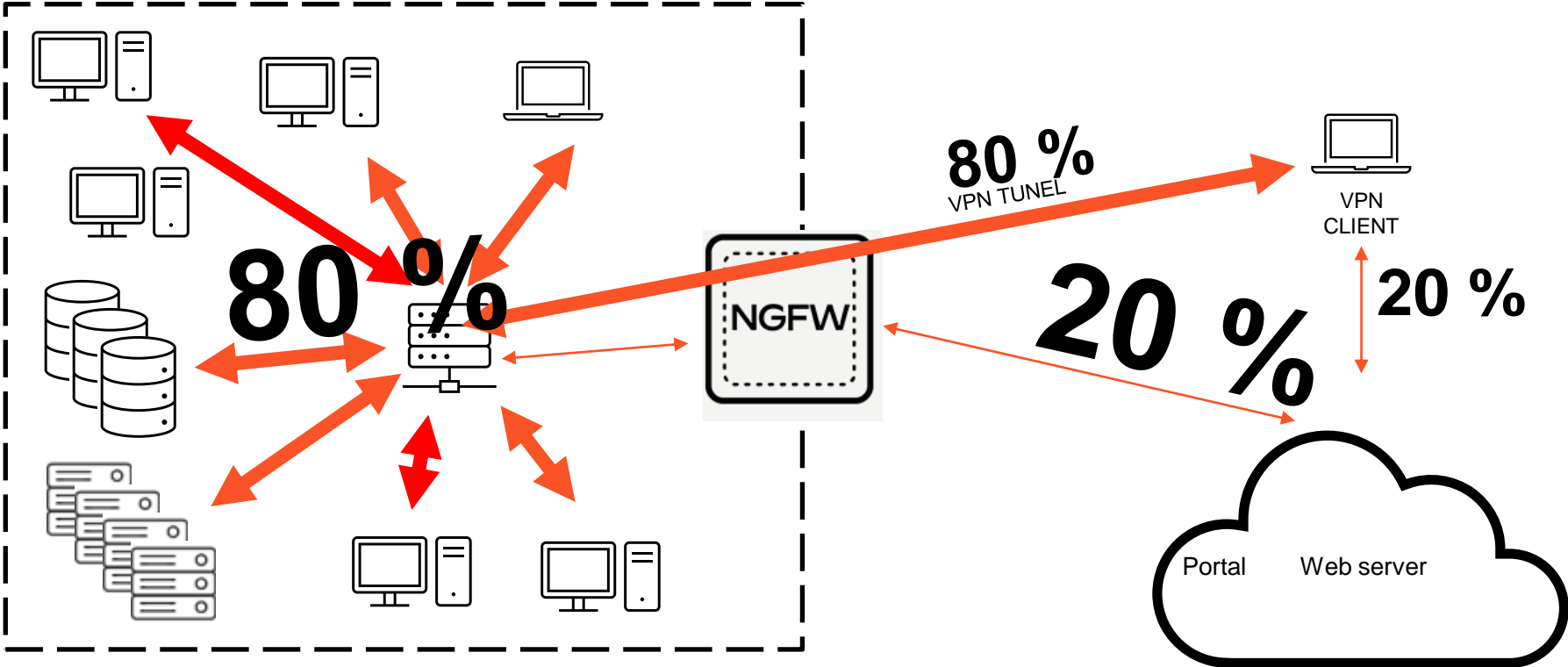




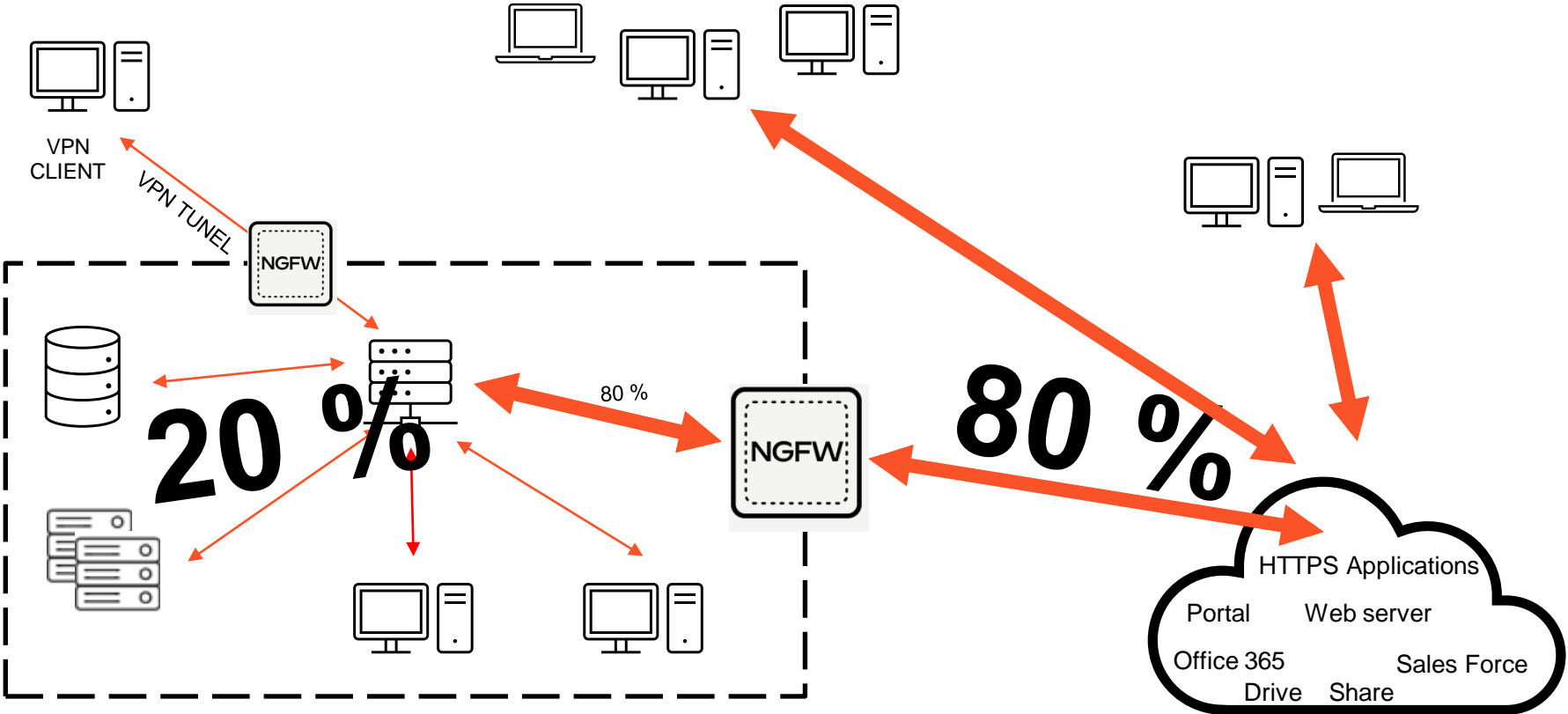
● You manage    ● Service provider manages



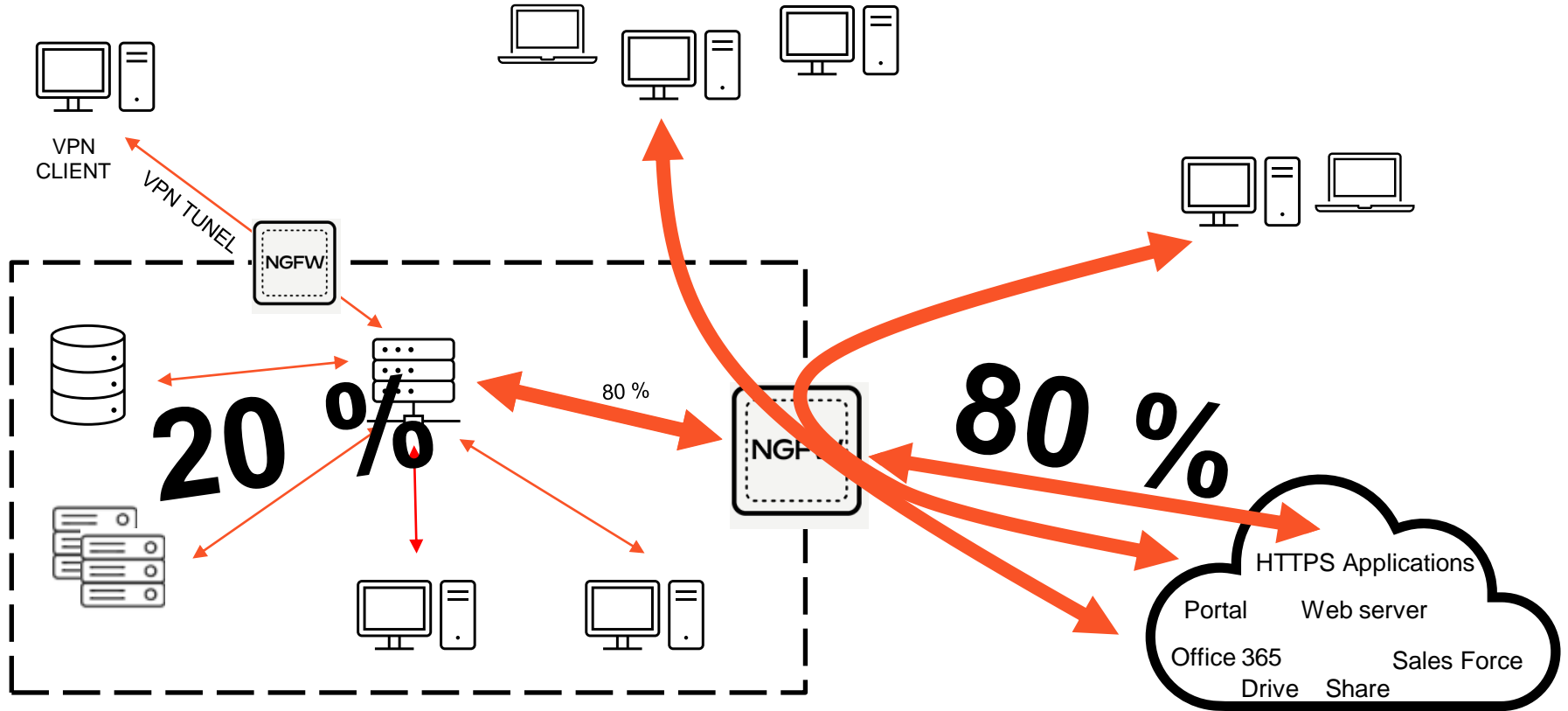
# Network Consume data in history



# Network Consume data NOW

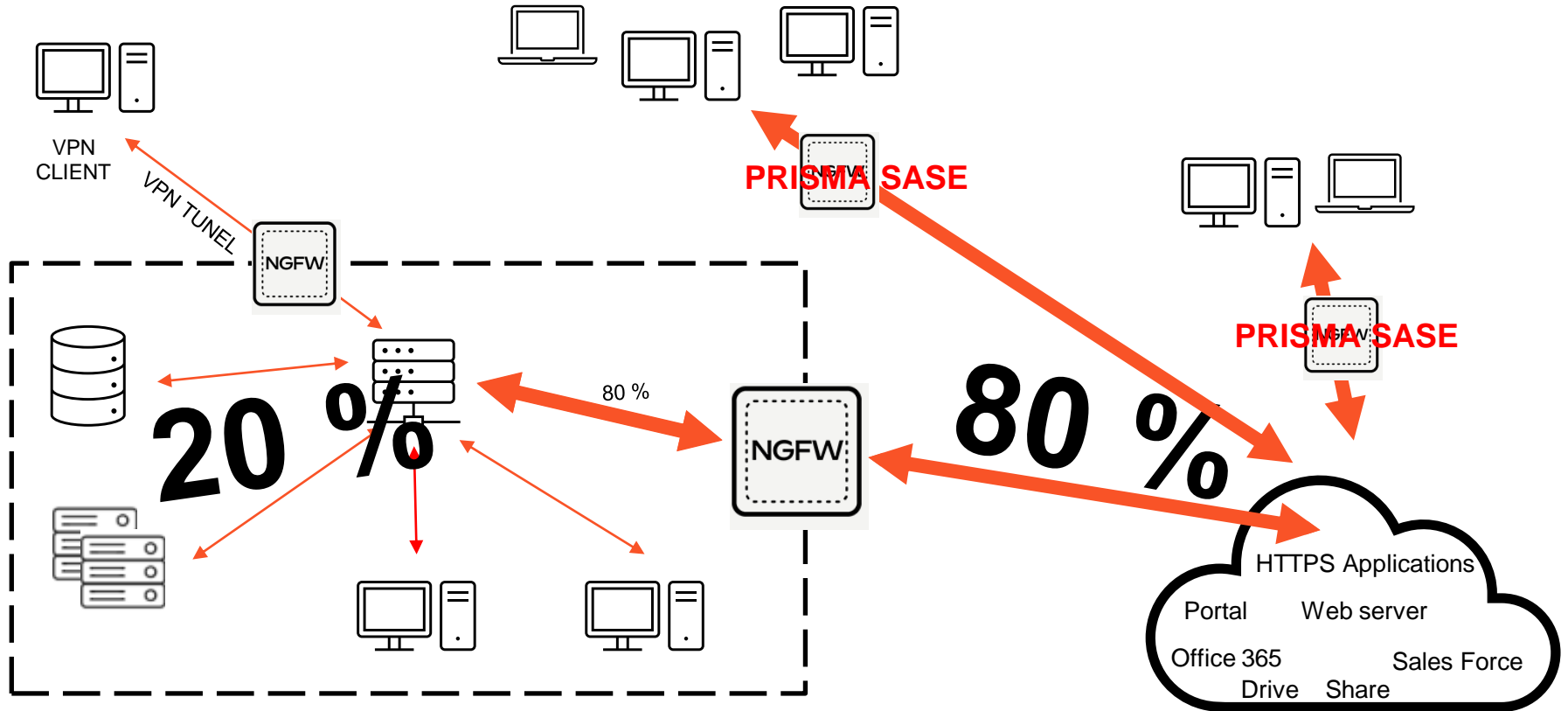


# Network Consume data NOW



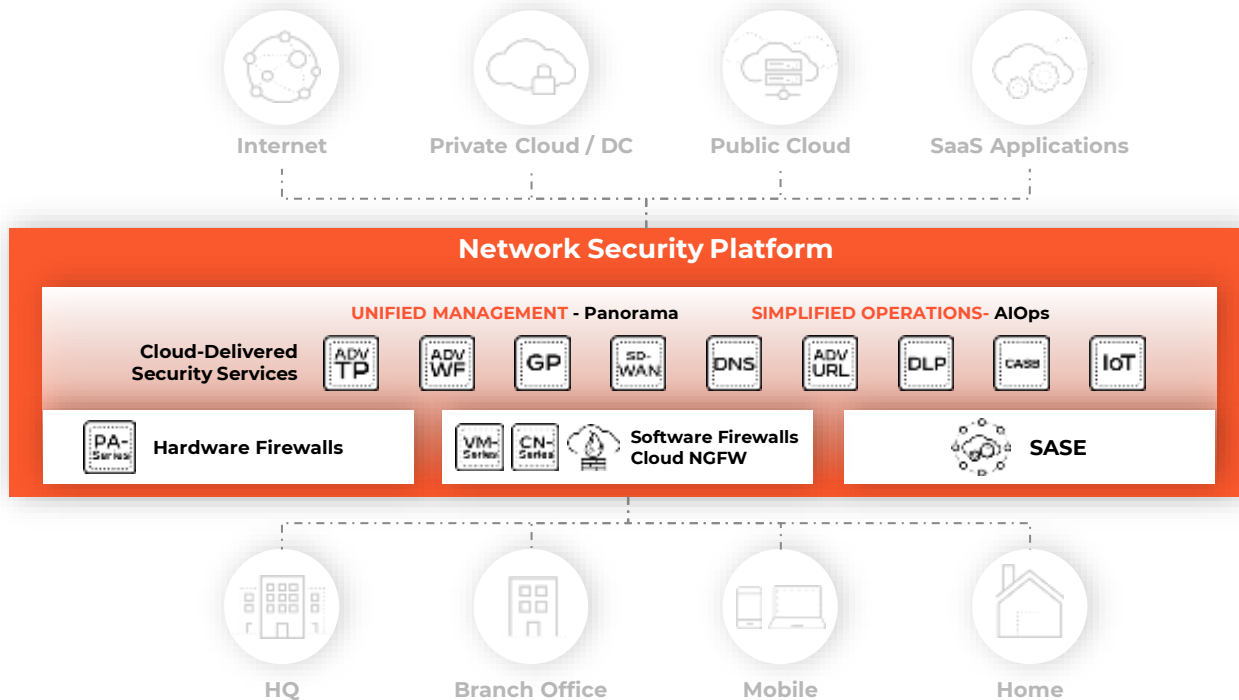


# Network Consume data with Prisma SASE



# Network Security Platform

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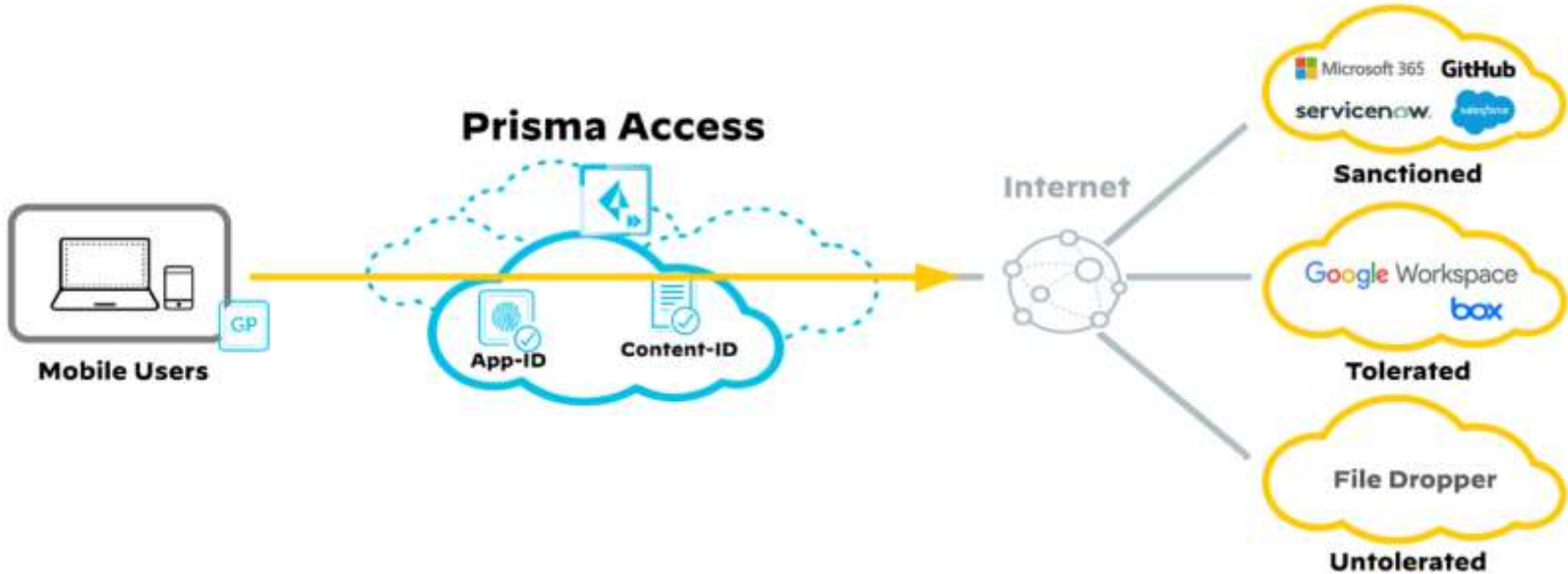
**Optimized end-user experience at all locations**

**Simplified security operations**

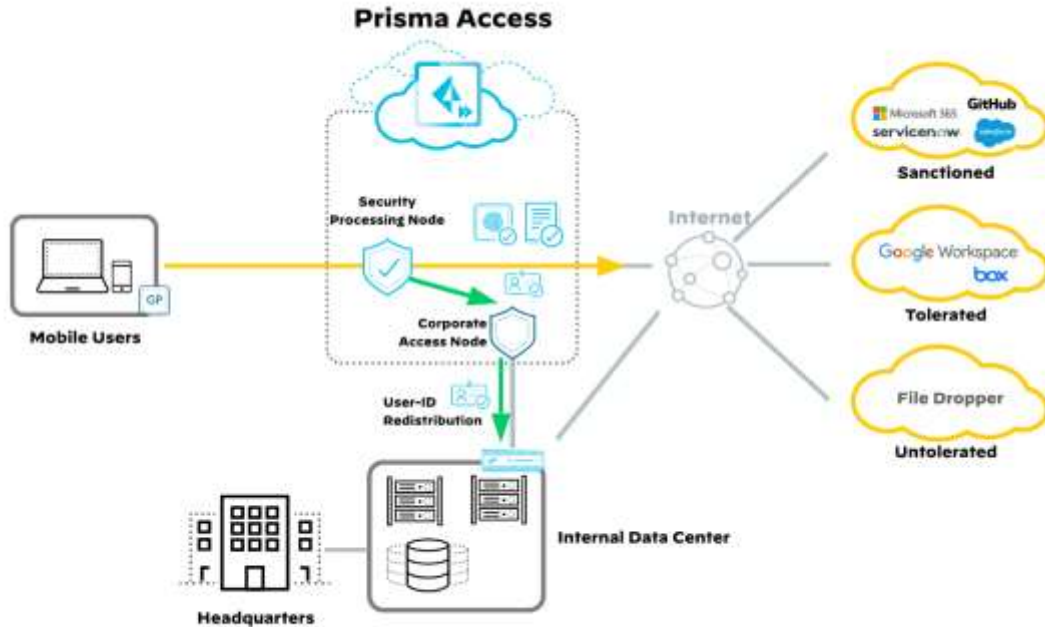
# Prisma ACCESS/SD WAN



# SECURING TRAFFIC TO THE INTERNET



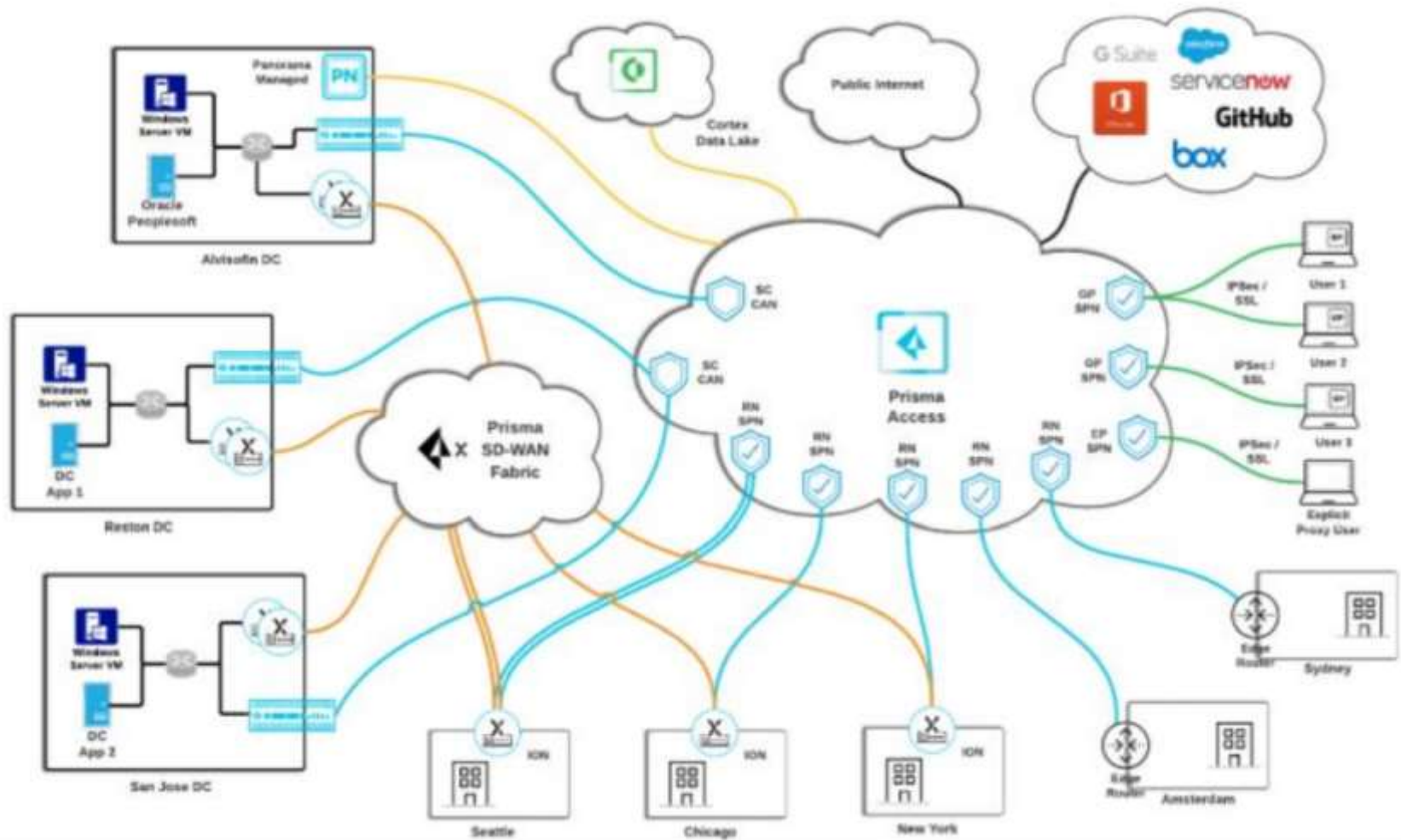
# PRISMA ACCESS FOR USERS - USER-ID REDISTRIBUTION



Redistribution is required when next-generation firewall policy at locations outside of Prisma Access, such as data center edge, use User-ID.

The next-generation firewall at the edge of the data center might use user or group information to define policies that control access to data and applications.

High-fidelity sources of User-ID, such as Prisma Access, are essential when using a Zero Trust policy because the IP-to-user mappings need to be in place before any inbound traffic from the user reaches the firewall



# Autonomous Digital Experience Management

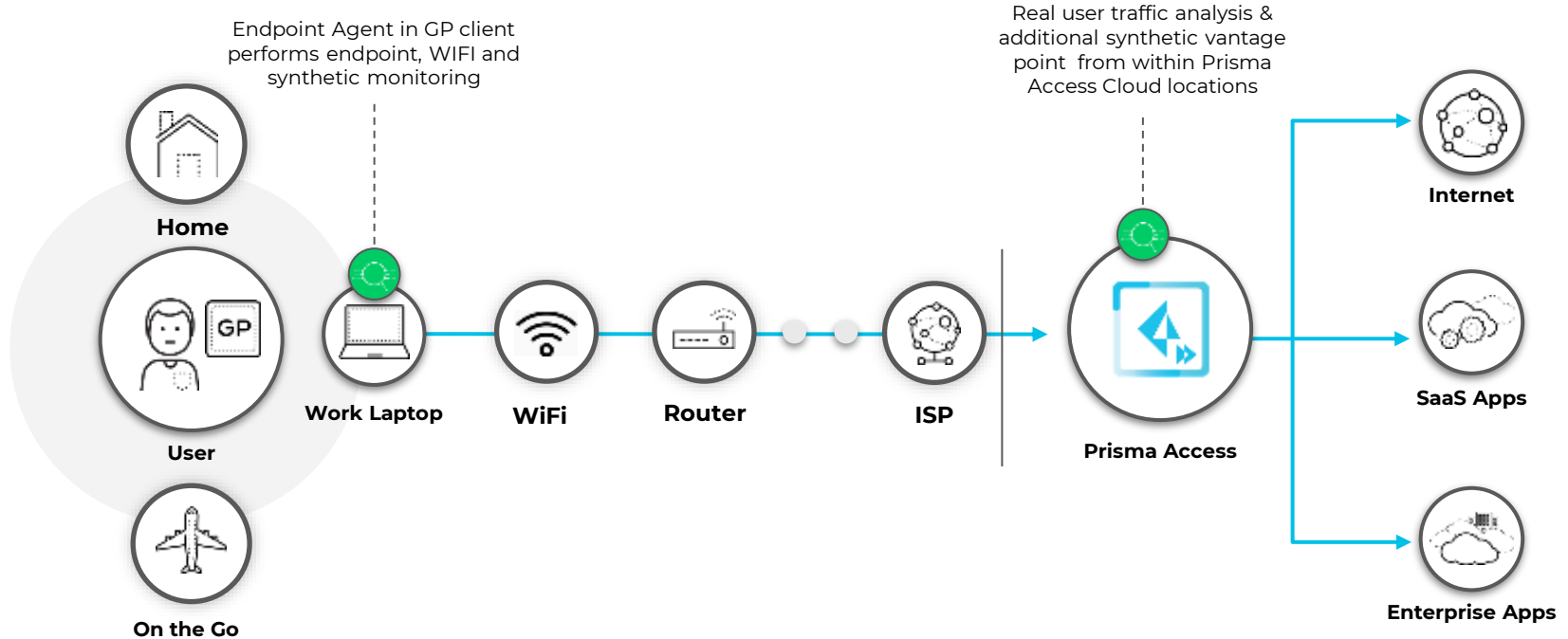
Delivering better digital experiences  
powered by SASE



# ADEM for Users

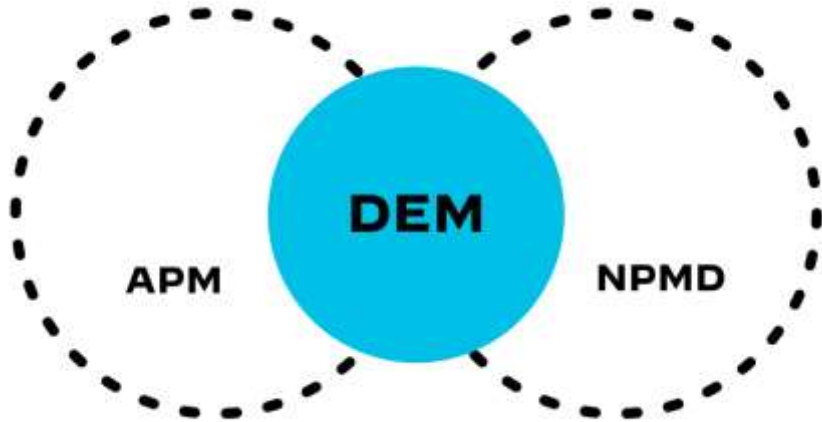
## A Comprehensive Monitoring Approach

Endpoint | Synthetics | Real User Traffic





# What is Digital Experience Monitoring (DEM)?



Gartner 2020 Market Guide to Digital Experience Monitoring

## Endpoint monitoring

- PC, Mac, etc
- CPU, memory, disk, battery
- Wifi and local connectivity

## Synthetic monitoring

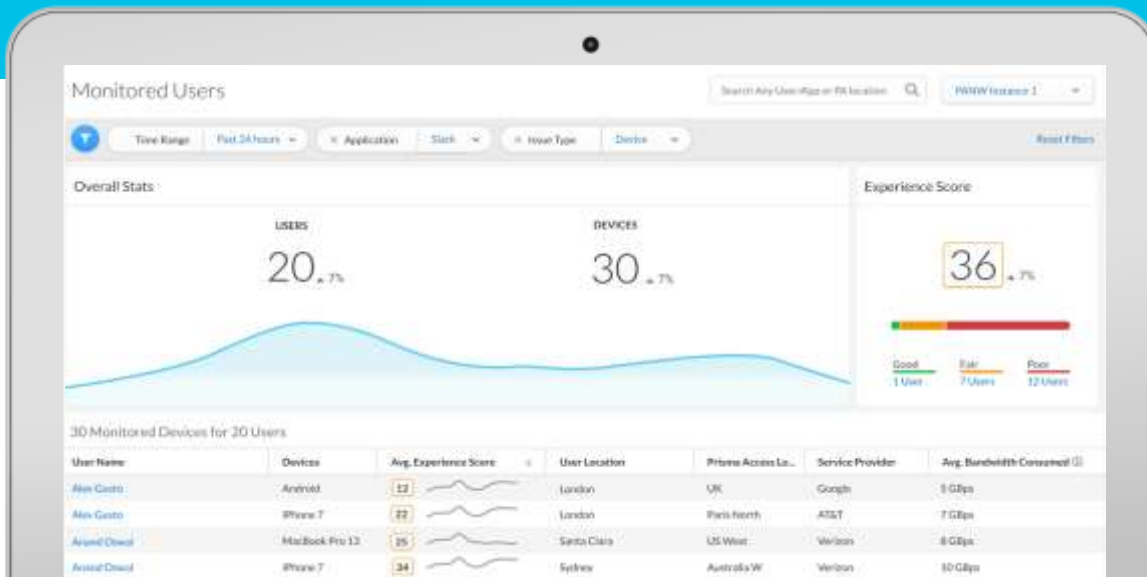
- Regular tests from source to destination
- Establishes performance baseline
- Collects info about assets IT doesn't own

## Real user traffic monitoring

- Actual user traffic
- Challenging to collect from everywhere

# See User Experience at Scale

Have a constant read on the pulse of digital user experience.



# Solve Remote Worker IT Problems Fast

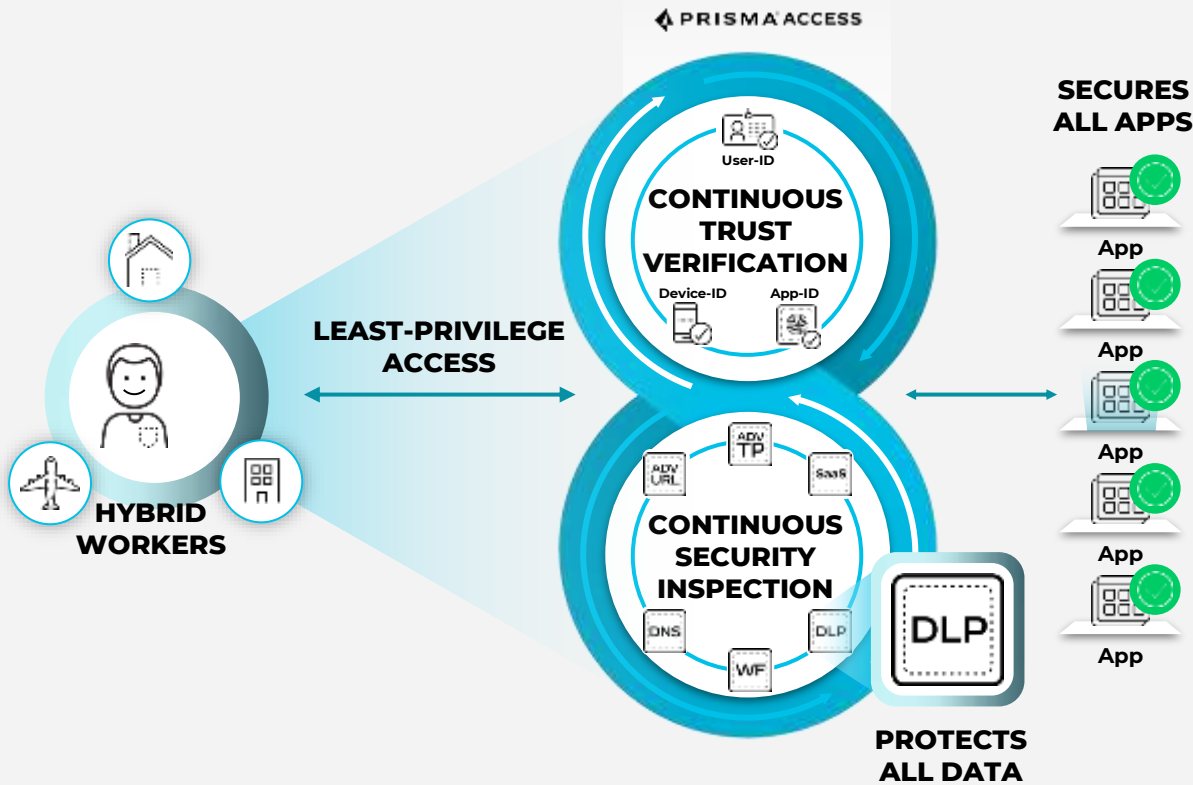


Use powerful visualizations to drill down into root cause of performance degradation.



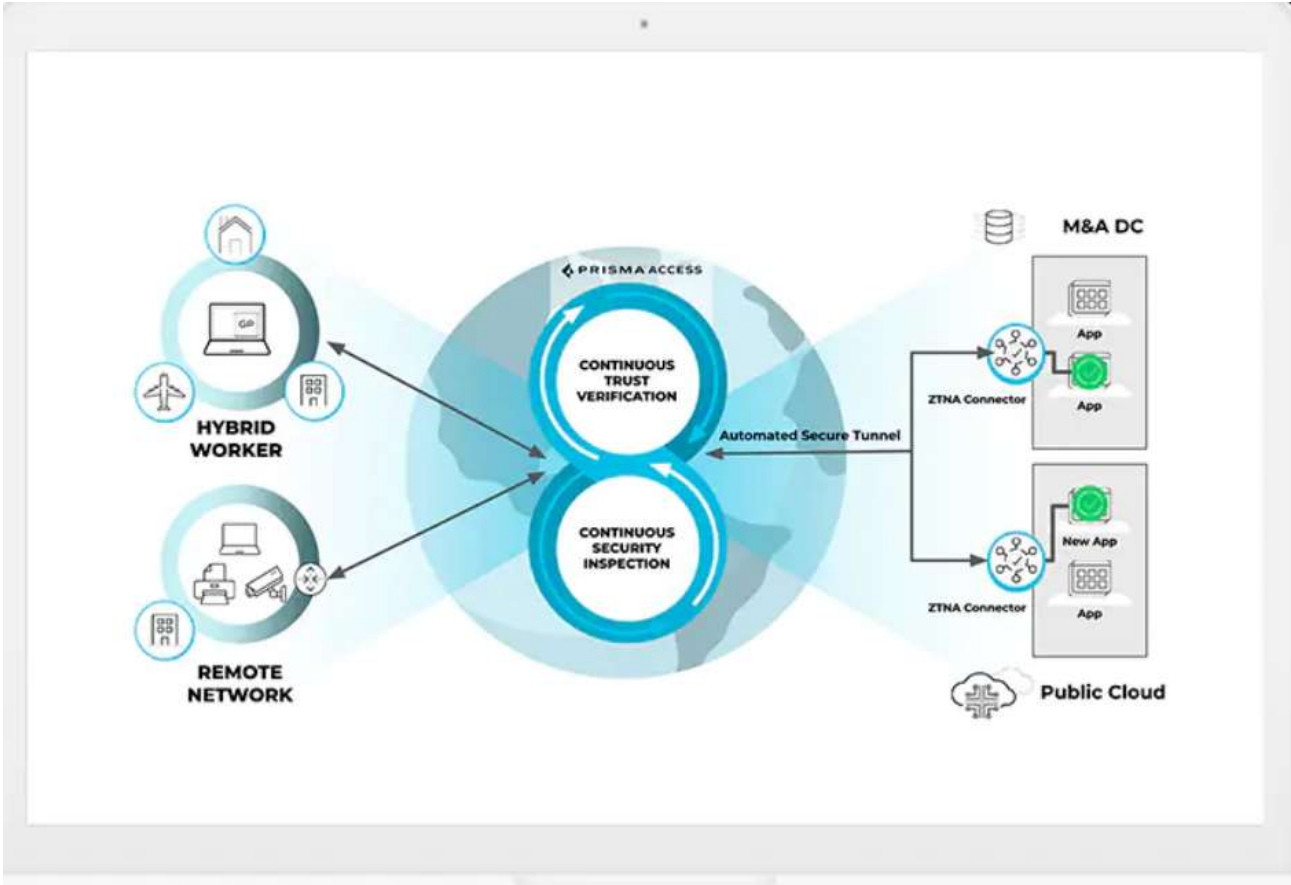
# ZTNA 2.0 vs VPN





## Prisma Access: Delivering on the Vision of ZTNA 2.0

- Least-Privilege Access
- Continuous Trust Verification
- Continuous Security Inspection
- Protect All Data
- Secures All Apps



# Competitive

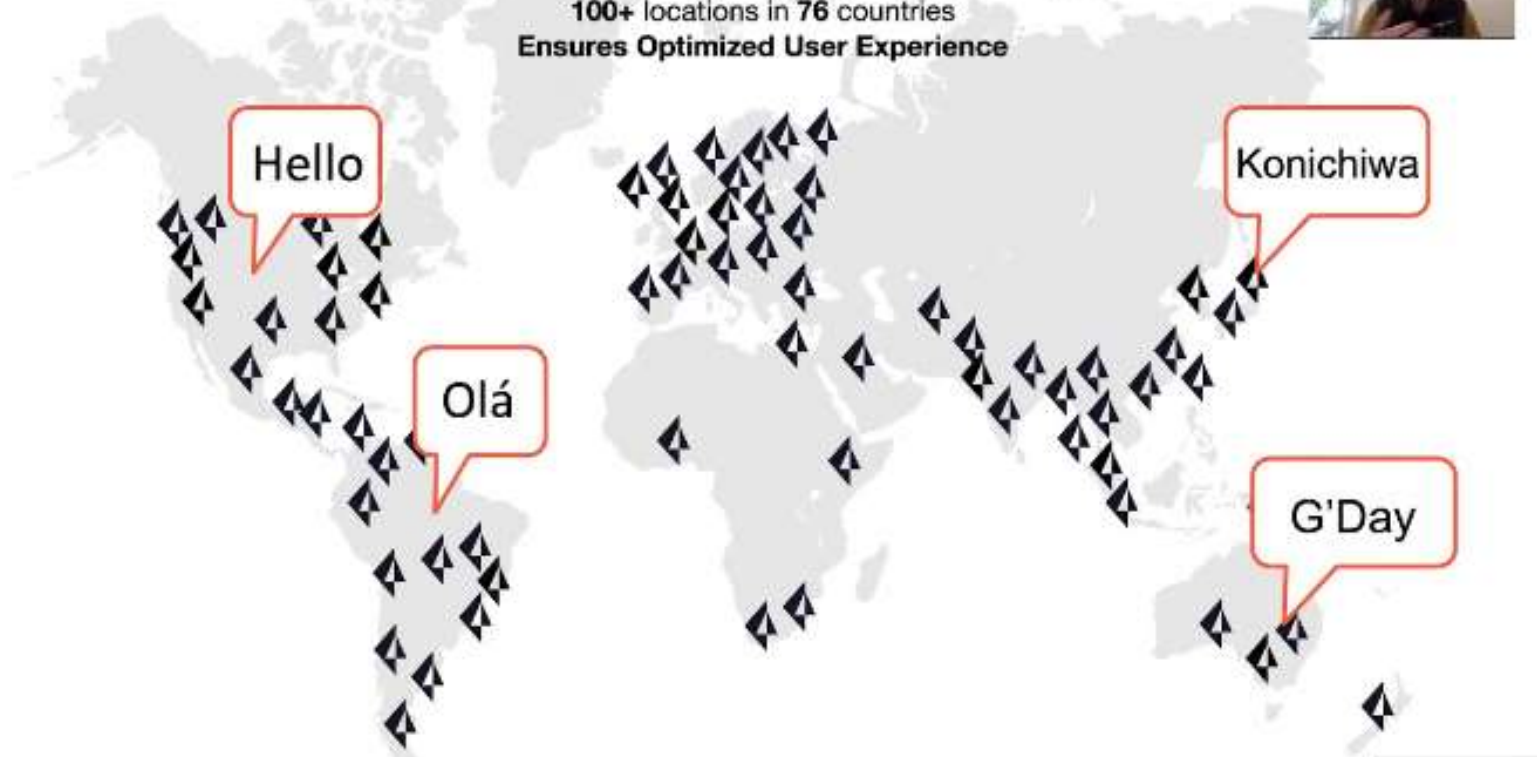
SWG, CASB, sec Proxy, ...



## Map of Prisma Access Locations

### Prisma Access: Built in the Cloud, Operating at Global

100+ locations in 76 countries  
Ensures Optimized User Experience





Market Category	Closest Competitive Offerings	Prisma Access Edition
Secure Remote Access	Zscaler Private Access Pulse Secure Cisco AnyConnect Netskope Private Access	ZTNA
Secure Web Gateway (SWG)	Zscaler Internet Access Cisco Umbrella Netskope SWG.	Business Business Premium
Secure Remote Access + Secure Web Gateway (SWG)	Zscaler Private Access Pulse Secure Cisco AnyConnect Netskope Private Access + Zscaler Internet Access Cisco Umbrella Netskope SWG.	Enterprise

# Opportunity Identification

## Companies that ARE a good fit



Large number of dispersed, branch + mobile (hybrid) workers



Critical apps and data being hosted in cloud/SaaS



Large number of security point products



Plans for future growth (employees or locations)

## Companies that ARE NOT a good fit



Small number of regional locations and users



Data Center centric with private apps only



Simple architecture with small surface area for attacks



Static companies with a fixed workforce

# Licenses credit



Prisma Access Editions			
	Business	Business Premium	Enterprise
Internet Security / Secure Web Gateway	✓	✓	✓
ZTNA for Private Apps	—	—	✓
No. Service Connections for ZTNA Private Apps	—	—	2 w/ Local Edition 5 w/ Worldwide Edition
Advanced Threat Prevention	—	✓	✓
Advanced URL Filtering	✓	✓	✓
DNS Security	✓	✓	✓
WildFire	—	✓	✓
Prisma Access Add-ons			
Next-Gen CASB	✓	✓	✓
Enterprise DLP	✓	✓	✓
In-line SaaS Security	✓	✓	✓
IoT Security†	✓	✓	✓
Additional Service Connections for ZTNA Private Apps	✓	✓	✓
Net Interconnect for Site-to-Site and User-to-Site Access	—	—	✓
Autonomous Digital Experience Management (ADEM)‡	✓	✓	✓






Note: The Prisma Access Mobile User license supports flexible connectivity options, including GlobalProtect, clientless, and explicit proxy methods.

† Only available for remote networks.

‡ Available for mobile users with GlobalProtect and remote networks with Prisma SD-WAN as an add-on subscription to Prisma Access.

# Prisma Access Customer Success Plans

Guide customers during their entire journey to maximize product usage and adoption.

		STANDARD SUCCESS	PREMIUM SUCCESS
 <b>Product Support</b>	Access to Support Portal	●	●
	Telephone Support ( 24 x 7)		●
	Premium response time		●
 <b>Knowledge Transfer</b>	Access to LIVEcommunity	●	●
	Access to KB & online documentation	●	●
	Access to online training videos	●	●
	Access to knowledge sharing sessions		●
 <b>Onboarding Oversight*</b>	Customer journey kickoff & alignment		●
	Solution & engagement activation		●
	Onboarding guidance		●
	Onboarding validation throughout phases		●
 <b>Customer Success Engagement*</b>	Customized success plan		●
	Best practices guidance		●
	Adoption of security capabilities		●
	Quarterly health check		●
	Executive business reviews		●
 <b>Operational Excellence*</b>	Monitoring usage deviations		●
	Periodic operational reviews		●
	Change management and alignment		●

\* Available for 2,500 units and above

## CUSTOMERS BENEFITS

- 24 x 7 Telephone Support**  
 Around the clock assistance from best cybersecurity experts
- Continuous Guidance**  
 Access to Customer Success Team for an optimal product outcome.
- Optimal Security Posture**  
 Follow Best practices to be optimally protected

## SALES BENEFITS

- CSAT**  
 Rely on the CS Team to delight your customers.
- Growth**  
 Secure your customer growth and renewal rate.
- Peace of Mind**  
 Your customers on track to success